

May 18, 2012

Dear Member,

In an effort to more effectively communicate our progress toward merger with Corporate One and beyond, you can now follow us on Twitter as well as view informational videos on Corporate One's YouTube channel page. We will continue to use the more traditional forms of communication that you are accustomed to while Twitter and YouTube will serve as additional outlets to communicate key information about the merger and future of the combined organization.

Twitter

Twitter "followers" of Corporate One will receive regular updates and information related to our progress toward merger as well as other information about the corporate. To follow us on Corporate One, go to our web site (www.secorp.org) and click on the Twitter link in the upper right hand corner.

If you already have a Twitter account, please join the conversation and let us know what you think of the merger by tweeting us. If you do not have a Twitter account, you can simply view the daily tweets right on our home page. You can follow Corporate One or just read their tweets on Twitter using their handle @CorporateOneFCU. You can tweet about the merger using the keyword #C1SEmerger.

YouTube

Corporate One has a new YouTube page that is dedicated to providing their members information in video format, go to our web site (www.secorp.org) and click on the YouTube link in the upper right hand corner. On their channel you will find they have recently posted their annual meeting presentation, which highlights their successes from 2011.

We have had many members ask what they can do to support the merger. To assist in that support, Corporate One is providing their YouTube channel to any Southeast member who would like to upload a video testimonial in support of the merger. This can be an excellent way for you to let your peers know where you stand. For more information about creating and uploading your video, click on the Video Testimonial banner (one of the rotating banners on our home page at www.secorp.org).

If you have any questions or need further assistance, please contact our Communications Department at communications@secorp.org or call Marjorie LaPorte at 800-342-0203, ext. 4086.